

PRESS RELEASE

Marcel Wanders presents the fourth reprint of 'Rijks, Masters of the Golden Age' the Unlimited Edition to Pieter Roelofs of the Rijksmuseum

Amsterdam November 2020 – The launch of the fourth reprint of *Rijks, Masters of the Golden Age* the Unlimited Edition on October 21st has been marked with the handover of a copy to Pieter Roelofs, Head of Paintings and Sculpture at the Rijksmuseum, by Marcel Wanders.

The reprint of the groundbreaking art publication, created by Marcel Wanders studio and publisher Komma, contains twenty extra pages with new calligraphic work and two famous wedding paintings by Rembrandt: Marten Soolmans and Oopjen Coppit. These were the first and only life-sized, full-length painted pendant portraits Rembrandt ever made in 1634, and were recently purchased by the Rijksmuseum in Amsterdam and the Louvre in Paris. This edition also introduces the world to expert Pieter Roelofs, whose rich perspective on history, Rembrandt and the Amsterdam lifestyle from days long gone, elevates the publication. Roelofs also details the concept and relationship between the paintings and their journey to the Rijksmuseum, and sheds new light on Operation Night Watch – the largest research and conservation project to date for Rembrandt's masterpiece. In addition to his work for the Rijksmuseum, Roelofs is also chairman of the jury of the acclaimed Dutch television programme Project Rembrandt that aired its second season in 2020.

The [Rijks, Masters of the Golden Age](#) has sold out three printings since 2016. The original edition featured over 65 iconic, 17th-century Dutch masterpieces from the Rijksmuseum's prestigious Gallery of Honour and commentary from leading contemporary critical thinkers from the worlds of philosophy, art, film, food, trend, business and design. This reprint also includes featured writings of Alain de Botton, Anton Corbijn, Angela Missoni, David Allen, Ferran Adrià, Jimmy Nelson, Erwin Olaf and many more.

Crafted with the same luxury as its predecessors, the fourth reprint features beautiful handwritten calligraphy, quality printing techniques and paper. The limited edition measures 33,2 x 23,7 x 6,4 cm, has 596 pages and retails at € 125,- (incl 9% VAT). *Rijks, Masters of the Golden Age* is available at [Rijks Masters of the Golden Age](#) and the [Marcel Wanders Boutique](#).

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Please credit: Unlimited edition, *Rijks, Masters of the Golden Age*, an art publication by Marcel Wanders studio and Steven Hond of Uitgeverij Komma, 2020

For further information please visit:

<https://boutique.marcelwanders.com/treasure/rijksbook-unlimited>

or <https://www.rijksmastersofthegoldenage.com>

About Marcel Wanders

Marcel Wanders studio is a leading product and interior design studio located in the creative capital of Amsterdam. The studio has over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&E Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#) among scores of others.

Under Marcel Wanders and Gabriele Chiave's creative leadership and direction, Marcel Wanders studio employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to art direction to hospitality interiors.

Marcel Wanders studio's 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders studio has made its mission to "create an environment of love, live with passion and make our most exciting dreams come true." The studio's work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

The studio's chief concern is to bring the human touch back to design, ushering in a 'new age of design', in which designer, craftsperson and user are reunited. In this process, Marcel Wanders studio defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

www.marcelwanders.com

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