marcel wanders©

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"Stories connect us to our history, our culture and to each other. Stepping into Mondrian Doha begins the first chapter of a wonderful story that unfolds around every turn. Conceptually, we have married local culture with a modern design aesthetic. While many themes are collectively layered throughout the hotel, each individual space tells its own tale. Guests may therefore have many different experiences and weave for themselves a collection of stories to share,"- Marcel Wanders



Marcel Wanders and sbe Reveal Grand Design of Mondrian Doha

Amsterdam 8th March 2017 – A wonderful story unfolds around every turn in this contemporary classic hotel. The Mondrian Doha in Quatar is a 5-star destination designed by Marcel Wanders and operated by global hospitality company sbe, drawing on local knowledge and exhibiting innovative materials and techniques. Each space possesses its own identity, allowing guests to form a collection of stories woven with a main theme that runs throughout. Bespoke designs and Marcel Wanders' signature style combine to create a truly holistic, sensual and memorable experience. The iconic building is designed by SWA architecture.

At Mondrian Doha Marcel Wanders' signature design language creates the most multi-layered sensory experience of any luxury hotel destination.
"Many themes are layered in the hotel. With each individual space telling its own tale, guests have many different experiences, and therefore, weave for themselves a volume of stories to share," says Marcel.

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Bespoke designs span from the hotel's lobby and restaurants to its royal penthouses, VIP units, bridal suites and premium and standard rooms, reflecting local patterns, Arabic writing, historic souks and falcons. Giant columns with golden eggs, falcon video art, ornate stained glass and intricate mosaic tiling inspire guests with feelings of nostalgia.

In the lobby, an oversized gold leaf bell with a crystal chandelier welcomes guests, while in the lounge, a surreal white forest is characterised by giant white Trees of Life. In the multipurpose hall, three colours adapt into intriguing atmospheres. The hotel features a world-class spa – an unparalleled journey combining health, beauty and wellbeing.

"Conceptually, we have married local culture with a modern design aesthetic to compile tales told from legends through sophisticated verses of poetry," adds Marcel Wanders.

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Please credit: Mondrian Doha, an iconic interior by Marcel Wanders, 2017
For further information please visit:
www.marcelwanders.com
https://www.morganshotelgroup.com/mondrian/mondrian-doha

About
Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, sbe - Morgans Hotel Group, Puma, Swarovski among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 27 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakotheke der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never

fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead of focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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