



# MONDRIAN

DOHA

## ESPA Spa to open at Mondrian Doha, Qatar

- The 1,950m<sup>2</sup> spa will be the largest spa in the region and the first ESPA facility in Qatar, offering twelve treatment rooms, a heat experience garden and traditional Turkish Hammam -



**(July 2017, London)** – [sbe](#) has announced ESPA as the spa partner of Mondrian Doha, Qatar, which is due to launch on October 1<sup>st</sup>, 2017. The striking ESPA at Mondrian Doha will be the first ESPA Spa in the region and the largest spa in Qatar, encompassing a space of 1,950m<sup>2</sup> and featuring separate spas for men and women, a heat experience garden and a traditional Turkish Hammam.

ESPA at Mondrian Doha, designed by Marcel Wanders, will combine striking design elements with an unparalleled spa experience from ESPA, uniting beauty, excitement and exquisite luxury to engage all the senses. Influenced by the distinct gender roles of the Middle East, ESPA at Mondrian Doha will offer two very different spa experiences. All guests will enter the spa through a pure white reception area, representing a freeing of the mind and encouraging a sense of relaxation, before male and female guests then part ways, entering their gender-specific areas to embark on their own personal journey.

Susan Harmsworth MBE, founder & chairwoman, ESPA, commented: "We are thrilled to work on ESPA at Mondrian Doha. With such a diverse design, there's simply no other spa out there like it! Marrying the concepts of secret garden and souk plaza with our renowned exemplary ESPA treatments and service standards will most certainly present an exquisite and unparalleled spa experience in Doha."

Matt Balcik, general manager, Mondrian Doha, commented: "ESPA is a world-renowned spa brand and together with Mondrian Doha's outstanding design features and the impressive space the spa encompasses, we know our guests are in for an incredible experience."

The female spa creates a magical illusion of a secret garden. It exudes femininity and has been designed with the delicate nature of women in Qatar in mind. Soft, warm tones and curved lines have been used throughout, along with golden and sparkling accents to create a space that

is luxurious and peaceful. Marcel Wanders' interior design creates multi-layered, sensory experiences that welcome guests with a true sense of place; a continuation of the design concept that can be seen throughout the entire property. A beautiful flower petal mosaic covers the entire floor and guests pass underneath a 'tree of life' when entering the secret garden. The female spa features open, white spaces and five relaxing treatment rooms, as well as a multi-level heat experience garden filled with mesmerising design features such as Swarovski crystal rain showers and an intricately-carved wooden Finnish sauna. A Bisazza steam room is encased in shimmering, white mosaic walls and is another statement feature of the female spa. Ladies can enjoy two manicure stations and two pedicure thrones with services from **Margaret Dabbs**, along with expert hair services in the luxury hair design studio.

Contrastingly, the male spa oozes masculinity in a traditional sense, with a design that has been inspired by the strong and vibrant urban souks of the region. The space is dominated by deep, monochrome tones and muted lighting with bold, geometric patterns and golden accents throughout. The Heat Experience Souk sits at the heart of the male spa and is based on Doha's local bazaars, with facilities centred around the 'fire & water' fountain which guests can admire whilst relaxing on the muscle-warming heated daybeds. The heat experience within the male spa enables guests to encounter contrasting sensations through the wet and dry steam rooms, ice fountain and body jet showers. Across from the Heat Experience Souk via a golden archway lies the relaxation house. Guests can indulge in fresh juices from the bar that sits in the centre of the relaxation room before making their way to the uniquely-designed, individual treatment houses.

Both men and women can separately enjoy the traditional Turkish Hammam which sits beneath an ornate, sparkling crystal canopy and features a central bathing area with heated table slabs. Two additional treatment rooms in the hammam offer full body scrubs and massages.

ESPA at Mondrian Doha has curated a selection of exclusive and holistic treatments that are customisable to each guest, ensuring that every treatment meets their needs and delivers the best results. A menu of six signature treatments will be available at the spa, uniting the very best of time-honoured Middle Eastern spa therapies with modern, western practices - drawing inspiration from the landscape of Doha where contemporary meets tradition. Treatments include:

#### **Vitality Ritual, 120 minutes**

An instantly enhancing facial, youth-reviving eye treatment and advanced massage synchronized to refine, tone and brighten skin while alleviating any signs of muscular stress or tension. Includes back, neck & shoulder massage, personalized intensive facial, brightening eye treatment and scalp massage.

#### **Luminescence Ritual, 120 minutes**

Targeted massage and warm herbal poultices infused with bay and clove essential oils purify, refine and smooth skin as they stimulate circulation and ease tired, aching muscles and joints. Includes foot ritual, facial cleanse and poultice massage to full body and face.

ESPA at Mondrian Doha will premiere its ground-breaking, clinically-proven LED phototherapy facial, the **ESPA Dermalux® Time Renew Facial** - an age-defying and radiance-enhancing

treatment using non-invasive LED light technology and massage techniques to reduce wrinkles and fine lines while toning and enhancing the skin's natural radiance. The complexion instantly looks brighter while feeling refined, firm and supple. Hydration and collagen production are enhanced, cellular rejuvenation is stimulated plus pigmentation, large pores and redness are diminished. The treatment lasts for 90 minutes.

The lavish 270-room Mondrian Doha hotel will be an exceptional lifestyle offering for Doha. Sensitively rooted in local Arabic culture, Mondrian Doha will express tradition with a modern point of view throughout. The hotel is the embodiment of Arabia through a modern lens, which in turn mirrors the modern reality of Doha. A fantasy-like environment, true to the Marcel Wanders design and the Mondrian ethos, is waiting to be explored by guests.

For further information, visit [www.mondriandoha.com](http://www.mondriandoha.com)

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### **About sbe**

Established in 2002 by Founder and CEO Sam Nazarian, **sbe** is a privately-held, leading lifestyle hospitality company that develops, manages and operates award-winning hotels, residences, restaurants and nightclubs. Through exclusive partnerships with cultural visionaries, **sbe** is devoted to creating extraordinary experiences throughout its proprietary brands with a commitment to authenticity, sophistication, mastery and innovation. Following the acquisition of Morgans Hotel Group, the pioneer of boutique lifestyle hotels, **sbe** has an unparalleled global portfolio featuring 22 world-class lifestyle hotel properties in 9 attractive gateway markets and more than 135 global world-renowned hotel, entertainment and food & beverage outlets. The company is uniquely positioned to offer a complete lifestyle experience - from nightlife, food & beverage and entertainment to hotels and residences, and through its innovative customer loyalty and rewards program, The Code, as well as its award-winning international real estate development subsidiary, Dakota Development - all of which solidify **sbe** as the preeminent leader across hospitality. **sbe** will continue its expansion with 13 hotel properties opening in the next two years (some with residences), including the SLS New York, SLS Seattle, Mondrian Doha and Mondrian Dubai. The company's established and upcoming hotel brands include SLS Hotel & Residences, Delano, Mondrian, Redbury, Hyde Hotel & Residences, Clift, Hudson, Morgans, Royalton, Sanderson and St Martins Lane. In addition, **sbe** has the following international acclaimed restaurants and lounges: Katsuya, Cleo, The Bazaar by José Andrés, Fi'lia by Michael Schwartz, Umami Burger, Hyde Lounge and Skybar. More information about **sbe** can be obtained at [sbe.com](http://sbe.com) or by downloading the **sbe App**.

### **About ESPA**

With over 20 years' experience building award-winning spas in five continents, and with a pioneering collection of natural spa products and treatments, ESPA stands at the forefront of today's global spa industry as an authority on spa creation and management. Proud of our British heritage, and with offices across the world, we share our passion, vision and experience with some of the finest hotels, helping them create spas of true distinction. Our dedication to the highest standards of excellence extends to our highly effective, natural skin and body care range. Developed in our UK manufacturing facility and applied and tested every day by a global

network of therapists, our products harness the potent powers of nature alongside the latest advances in skincare science to produce instantly visible and long-lasting results.

### **About Marcel Wanders**

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/Cosme Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, sbe, Puma, Swarovski among scores of others. Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors. Marcel Wanders' 27 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakothek der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others. Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain. Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead of focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. [www.marcelwanders.com](http://www.marcelwanders.com)

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