



MONDRIAN

DOHA

Mondrian Doha Brings a New Level of Luxury to Qatar's Wedding Scene

Featuring a 2,000sqm ballroom, a 24k gold private elevator leading to the most decadent VIP bridal suite in the world, and a grand staircase entrance that makes for a show-stopping arrival

Doha, Qatar – August 18, 2017 – Qatar's exciting new lifestyle hospitality offering, Mondrian Doha, will bring extravagant, chic weddings to West Bay Lagoon when the hotel opens its doors in October 2017. Mondrian, the famed luxury hotel brand from leading hospitality company sbe, will make its Middle Eastern debut with an unparalleled 360-degree bridal experience. Offering an impressive ballroom, an exclusive and private VIP bridal suite, an extensive beauty salon, sumptuous wedding cakes designed by Magnolia Bakery, and an on-site florist and chocolatier, as well as an outstanding culinary offering, Mondrian Doha is redefining the wedding scene in Qatar.

Mikel Ibrahim, Director of Sales and Marketing at Mondrian Doha, states: "We are excited to be offering the most exciting wedding venue in Doha, setting the benchmark for bold, glamorous and luxury weddings in Qatar and across the region. Our Moonstone Ballroom is one of the largest wedding venues in Doha, the most extraordinary in design, and where guests will enjoy impeccable service along with the finest food and drinks menus designed by world renowned chefs."

The Moonstone Ballroom, over 2000sqm in size and one of the largest ballrooms in Qatar, can hold up to 1,500 guests. Designed by world-celebrated Dutch designer, Marcel Wanders, the ballroom features ornate plaster ceiling domes with crystal chandeliers that create a sense of occasion and opulence, floor-to-ceiling draped curtains, and state-of-the-art technology which includes a fully functional technical room, drop down screens and projections. The ballroom can be transformed into different settings with distinct atmospheres, suitable for any size or wedding style, and can also be divided into two separate rooms.

The Opal Bridal Suite is 600sqm of extravagance and located on the same floor as the ESPA spa. With an entranceway filled with crystallized mirrors and crystal chandeliers, the Opal Suite has four rooms; master bedroom; a formal dressing room and make-up room; a bridesmaid's bedroom; hot sauna; soaking tub and a spacious living room. Brides are also able to watch their wedding preparations from the privacy of their suite via live projections onto the in-room screens. Inside the suite, a 24k gold Swarovski encrusted private elevator transports the bride directly into the spectacular Moonstone Ballroom, providing the ultimate grand entrance.

On his vision of the bridal experience, Design icon Marcel Wanders states: “We have carefully and lovingly curated the stage for you at the Mondrian Doha, for the most exhilarating day of your life. At your bridal suite, a luscious pampering experience awaits. Feeling like a princess or a movie star, wave royally at your audience from the top of the magnificent staircase. Then, with all eyes on you, make your entrance with the 24k gold ornate elevator. Heart beating loud, it will be as if I am leading you by the hand, to the most sumptuous and beautiful experience ever.”

The lavish property’s wedding offering encompasses the finest food and drinks menus designed by international chefs and featuring both regional and international cuisine. Mondrian Doha offers its own florist and chocolatier as well as a hair and beauty salon, ensuring that the bride’s dreams for her big day transcend imagination and become a reality.

Brides at Mondrian Doha will also enjoy special pre- and post-wedding packages, including special room rates for the bride’s family and friends and pampering treatments at ESPA spa including private spaces for Henna and bridesmaids’ parties, complimentary spa treatments, Turkish Hammam ritual, signature massages, and hair-do rehearsal.

Mondrian grooms can enjoy a set of special pampering treatments at ESPA including pre- celebrations in the heat experience souk with treats, fruits and drinks, signature massage and a Turkish Hammam ritual for the groom, groomsmen and family.

Furthermore, the property will provide many of its fine hospitality outlets to host different wedding functions. Engagement parties, pre-wedding dinners, bridal showers as well as henna and bachelor parties could all be organised at an array of outlets including Cut by Wolfgang Puck, Walima, Morimoto - with its exclusive private dining room - Black Orchid nightclub, Rise, Magnolia Bakery and the Penthouse Suite with exclusive arrangements and setup.

Qatar’s exciting new lifestyle hospitality offering, Mondrian Doha, opening in October 2017, will include 270 rooms and suites, eight custom bars and restaurants, a rooftop pool bar, and the largest single branded ESPA in the world.

For further information about Mondrian Doha visit www.mondriandoha.com

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About Mondrian Doha:

Mondrian Doha is located in the heart of West Bay, next to Lagoon Mall and Lusail City, the future of Qatar with its innovative design, architecturally led landscape making and the gateway to Qatar’s next major city destination. The Hotel was designed in collaboration with world-renowned Dutch designer, Marcel Wanders, along with South West Architecture – the architectural company of record for Mondrian Doha. This marks Wanders’ first hotel in the Middle East.

Mondrian Doha comprises of 270 distinctive rooms; including the Penthouse studios and Studio suites with 59 suites in total, in addition to 211 bedrooms, over 24 floors. All of the rooms feature bespoke miniature artworks, luxurious custom-made furniture and Swarovski crystal chandeliers, as well as signature nuances by Wanders.

Mondrian Doha is recognised for its luxurious lifestyle hospitality offering which includes four restaurants showcasing both local and international cuisines; Morimoto, Cut by Wolfgang Puck, Walima

and Hudson Tavern. As well as three bar outlets; Smoke & Mirrors, Cirrus, and Black Orchid, in addition to Magnolia Bakery in its lobby lounge.

The renowned property also boasts the largest ESPA Spa in the world, with the 2,000 square metre spa featuring separate spas for men and women, eleven treatment rooms, a spa within the spa, and Hammam areas. In addition, Mondrian Doha has a 24-hour fitness centre and a rooftop pool.

Mondrian Doha has one of the largest ballrooms in Qatar, a 2,000 square metre ballroom with a private elevator access and VIP Bridal Suite, along with a standalone meeting room floor with five meeting rooms.

About sbe

Established in 2002 by Founder and CEO Sam Nazarian, **sbe** is a privately-held, leading lifestyle hospitality company that develops, manages and operates award-winning hotels, residences, restaurants and nightclubs. Through exclusive partnerships with cultural visionaries, **sbe** is devoted to creating extraordinary experiences throughout its proprietary brands with a commitment to authenticity, sophistication, mastery and innovation. Following the acquisition of Morgans Hotel Group, the pioneer of boutique lifestyle hotels, **sbe** has an unparalleled global portfolio featuring over 20 world-class lifestyle hotel properties in 9 attractive gateway markets and more than 136 global world-renowned hotel, entertainment and food & beverage outlets. The company is uniquely positioned to offer a complete lifestyle experience - from nightlife, food & beverage and entertainment to hotels and residences, and through its innovative customer loyalty and rewards program, The Code, as well as its award-winning international real estate development subsidiary, Dakota Development - all of which solidify **sbe** as the preeminent leader across hospitality. **sbe** will continue its expansion with 13 hotel properties opening in the next two years (some with residences), including SLS Baha Mar, SLS Seattle, Mondrian Doha and Mondrian Dubai. The company's established and upcoming hotel brands include SLS Hotel & Residences, Delano, Mondrian, Redbury, Hyde Hotel & Residences, Clift, Hudson, Sanderson and St Martins Lane. In addition, **sbe** has the following internationally acclaimed restaurants and lounges: Katsuya, Cleo, The Bazaar by José Andrés, Fi'lia by Michael Schwartz, Umami Burger, Hyde Lounge and Skybar. More information about **sbe** can be obtained at sbe.com.

About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/CosmeDecorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma, Swarovski among scores of others. Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors. Marcel Wanders' 27 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakothek der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others. Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain. Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age,' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies

design dogma, preferring instead of focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

Media Enquiries

Please contact Ghina Chaaban at Qanect by emailing ghina.chaaban@qanect.com or calling +974 3345 0008.