April 2016 - On the occasion of Milan’s Salone del Mobile, Louis Vuitton presents the Chaise Longue designed by Dutch designer Marcel Wanders, the newest addition to the *Louis Vuitton Objets Nomades* Collection, items inspired by travel, celebrating the encounter between Louis Vuitton’s savoir-faire and design.

The Chaise Longue is a real “relaxation oasis”, foldable and easily transportable. The three independent modules that compose it, interlock like a puzzle and give life to three different seats: a chaise longue, an armchair or a pouffe. Each module is manufactured in high-tech carbon fibre to be both exceptionally light and strong, and is then upholstered in rich, soft leather on the outside and suede on the inside. The version first shown in Milano will be upholstered in preciously knitted cotton-linen textile on the outside and natural soft leather on the inside. The leather straps that hold the modules together, both when packed and unpacked, are reminiscent of Louis Vuitton’s iconic travel pieces and are made in undyed leather that will patina beautifully with age.

The Lounge Chair is now available in various versions: classic Louis Vuitton caramel tone, white or red. The Chaise Longue, will be showcased in Louis Vuitton Montenapoleone and Galleria Vittorio Emanuele II stores.
MARCEL WANDERS
Born in 1963 in Boxtel, Netherlands, he founded his design studio in 1995 with the mission statement "here to create an environment of love, live with passion & make our most exciting dreams come true". His approach to design often sees the use of innovative materials processed with classic techniques, thus giving life to objects with a poetic and romantic feel. Marcel Wanders has also cared for the interior design of several hotels including the Mondrian Doha (soon to open), Kameha Grand Zurich (2015), Andaz Amsterdam Prinsengracht (2012) among others. Collaborating with iconic brands such as Alessi, KLM Airlines, Baccarat, Bisazza, Christofle, Kose/ Cosme Decorte, Mac, Puma, Swarovski and Louis Vuitton, he has over 1,700 products to his name. In 2001, Marcel Wanders co-founded the design brand Moooi, of which he is also art director. His designs are included in museum collections internationally, including: Brooklyn Museum of Art, NY; Cooper-Hewitt National Design Museum, NY; High Museum of Art, Atlanta, GA; Centre Pompidou, FR; Indianapolis Museum of Art, IN; Metropolitan Museum of Art, NY; Museum of Arts and Design, New York, NY; Museum of Fine Arts, Houston, TX; Museum of Modern Art, NY; Philadelphia Museum of Art, PA; Stedelijk Museum Amsterdam, NL; Oita Prefectural Art Museum, JP.

LOUIS VUITTON OBJETS NOMADES
The Objets Nomades reinvent the Art of Travel dear to the House since 1854. The collection currently counts 17 travel-inspired objects, such as foldable furniture and travel inspired pieces. Created in noble materials and made as unique pieces, limited editions or experimental prototypes, each piece demonstrates how Louis Vuitton savoir-faire and heritage can be a constant source of inspiration for contemporary designers.

ABOUT LOUIS VUITTON
Since 1854, Louis Vuitton has brought unique designs to the world, combining innovation with style, always aiming for the finest quality. Today, the Maison remains faithful to the spirit of its founder, Louis Vuitton, who invented a genuine “Art of Travel” through luggage, bags and accessories which were as creative as they were elegant and practical. Since then, audacity has shaped the story of Louis Vuitton. Faithful to its heritage, Louis Vuitton has opened its doors to architects, artists and designers across the years, all the while developing disciplines such as ready-to-wear, shoes, accessories, watches, jewellery and stationery. These carefully created products are testament to Louis Vuitton’s commitment to fine craftsmanship.

OBJETS NOMADES DESIGNERS
Atelier Oi
Barber Osgerby
Campana Brothers
Damien Langlois Meurinne
Gwenael Nicolas
Maarten Baas
Marcel Wanders
Nendo
Patricia Urquiola
Raw Edges