



IBEROSTAR GRAND HOTEL PORTALS NOUS

The **IBEROSTAR Grand Hotel Portals Nous** is **IBEROSTAR's** latest opening in Majorca. Following its opening in July 2017, the hotel became the company's first **The Grand Collection** establishment in the **Mediterranean**, offering the perfect mix of sustainable architecture, cutting-edge design and premium services.

This adult only boutique hotel is situated in **Portals Nous**, just outside **Puerto Portals**, one of the Mediterranean's most prestigious and exclusive marinas. Situated just 11 km from Palma de Mallorca and with direct access to the beach, the **IBEROSTAR Grand Hotel Portals Nous** has a paradise-like location.

Cutting-edge design

The interior of the new hotel is the work of top Dutch designer **Marcel Wanders**, internationally renowned for his iconic interiors. With the opening of this new hotel, he leaves his unmistakable mark on the **IBEROSTAR Grand Hotel Portals Nous**. The 66 exclusive rooms reflect his unique sense of style, featuring a perfect mix of transparencies, shades of white and reflective surfaces that converge to create a warm and open space. He has skilfully converted the entire hotel into a work of art that is guaranteed to surprise and delight guests in search of a relaxing few days immersed in pleasure and luxury on the shores of the Mediterranean.

As Marcel Wanders puts it, *"The entire hotel is filled with symbols and constant allusions to life. The sense of space that has been created invites guests to enjoy their own lives to the full"*.

From the architecture to the choice of colours or the spatial connections created between the designer pieces, the entire interior of this hotel has been inspired by its magnificent Majorcan surroundings, bringing traditional Majorcan style to the fore. Shapes and prints combine to create an atmosphere of calm tranquillity that is truly unique.

The lobby alone is an invitation to experience what makes Spain, and Majorca in particular, so special and captivating. As soon as they arrive, guests are immersed in a serenity that extends throughout the other areas and can be sensed at every turn. Arriving in the lobby, guests will be greeted by Marcel Wanders' **Tree of Life**, an iconic piece that is repeated throughout the hotel and which sets a tone of harmony and vitality.

Every aspect of every room - the terrace restaurant with its breathtaking views of the bay, the enchanting gardens, the luxurious spa - has been meticulously planned to surround guests in an atmosphere of calm that allows them to enjoy a truly memorable holiday, making this not just a place for people to stay, but an experience that will stay with them.

A boutique hotel offering unique rooms

Tailored to meet the expectations of every guest, the range of rooms available at the hotel includes executive doubles, and four penthouse doubles with a private terrace, jacuzzi and massage treatments in guests' rooms. The hotel's guests will also have the keys to a BMW hybrid which is theirs to use throughout their trip. The fabulous range of facilities in all the rooms includes a Nespresso coffee machine and capsules, toiletry bags with Bulgari Blue Tea amenities and a media hub.

The **IBEROSTAR Grand Hotel Portals Nous** is determined to go one step further with its room offering, boasting a number of exclusive rooms designed with the sole aim of provoking endless pleasure for the senses, created around five themes: *Naughty, Stargazer, Games, Heritage* and *Spa*.

The *Naughty Suites* are ideal for those wishing to let their imaginations run riot and live out their secret fantasies. These one-of-a-kind suites feature fabrics with sensual finishes combining leather and silk textures and offer: a huge round bed with a ceiling mirror, chaise longue, the 'Sexy Relax' chair designed by **R. Hutten**, a box of 'tricks' and even a dance pole.

The *Games Suite*, offers a selection of games to guarantee a *different* kind of fun-filled stay, including a pinball machine, table football videogame console and a putting green on the terrace. While those that prefer total rest and relaxation can opt for the *Spa Suite*, which has its own sauna and the option of massage treatments in the room. The *Heritage Suite* offers lovers of art and antiques the chance to rediscover the delights of yesteryear.

The *Stargazer Suite* is the perfect space for admiring the constellations in the most luxurious setting, recreating the atmosphere of an authentic planetarium. Guests sleep under a Swarovski starred ceiling and have access to a range of equipment to help you make the most of your stay here, including a professional telescope.

The hotel has also reached an agreement with the Majorcan Institute of Astronomy and Aeronautics (IAAM), which has worked closely with IBEROSTAR to create a one-of-a-kind experience: the *Stargazer Suite astronomical baptism*. From the suite terrace, guests will learn to identify the stars visible in the Majorcan sky, aided by cutting-edge equipment and materials including a CPC-800 catadioptric telescope and a laser to point out the stars in the sky. Also available is an introduction to astrophotography using the CCD camera that is mounted on the telescope eyepiece. The session lasts for 60 minutes and is free of charge for guests.

Architecture and sustainability

Sustainability goes hand in hand with the cutting-edge design of this new hotel. This new building will feature several environmentally-friendly elements, including high light transmission glass that will boost energy savings thanks to its excellent heat insulation properties and an innovative geothermal system that uses ground source heat to generate hot and cold water. In addition, a saltwater chlorination system is used to treat water in the hotel's pools. It's these series of innovations that position **IBEROSTAR Grand Hotel Portals Nous** firmly at the forefront of energy efficiency in the hotel industry.

Superb gastronomy

Guests at the **IBEROSTAR Grand Hotel Portals Nous** will enjoy the finest and most exclusive services, starting with a fabulous choice of culinary delights. Quality is guaranteed thanks to the four spaces designed to serve select local and international organic cuisine.

Astir – the Greek word for ‘star’ – is a gourmet restaurant and the only one on Majorca to serve cuts of meat supplied by ‘Bodega El Capricho’ in León, including succulent dishes of *cecina* air-dried beef, carpaccio, burgers, sirloin and rib eye steaks of outstanding quality. Indeed, ‘El Capricho’ meat is “the best in the world” according to food critics and major publications from around the world such as *TIME magazine*, *The Wall Street Journal* and *The Guardian*.

The gastronomy at *Astir* echoes the sensations produced by the breathtaking cliffs and rugged coves that form a sharp contrast with the beaches that line the Majorcan coastline. The complete gastronomic experience this restaurant offers pays its own tribute to the island’s rich cultural history. It is the result of the tireless work of local producers who pour their heart and soul in to what they do in order to offer these unique and authentic flavours.

Countless culinary delights are paired to perfection with an extensive and meticulously selected wine list, adding a further dimension to the choice of dishes. A refined range made by unique wineries that specialise in producing gloriously grand wines on small plots of land.

A unique gastronomy option on Majorca that is complemented with the Selini Lobby Bar or speciality bars such as the Dom Pérignon Champagne Bar, the Wellness Bar and an exclusive service enabling guests to enjoy a delicious cocktail or snack in the pool area. All guests can also take advantage of the hotel’s 24 hour Room Service.

Premium Fit & Wellness

In order to ensure guests look and feel fabulous and reduce their stress levels, rejuvenating and enhancing their personal beauty, the hotel has created a space that combines Marcel Wanders’ avant-garde interior décor, inspired by the constellations, with state-of-the-art beauty treatments.

Designed to help guests keep in shape during their stay on Majorca, the hotel has created the world’s first ever **Skin Inc Wellness & Beauty Institute**, in collaboration with **Skin Inc**, the world’s pioneering supplement bar that offers personalised skin care treatments. Guests will be able to choose from an extensive range of luxurious facial and body treatments by Skin Inc at the *Beautyphere*, a collection of five treatment rooms, including one double, a manicure and pedicure studio and a hairdressing salon.

The *Wellnessphere* is available for guests’ use at no additional charge. Facilities in this spectacular 650 m² water zone include a Finnish sauna, biosauna, Turkish bath, contrast pool, ice fountain and six different types of showers. The services include free facial, body, nutrition and lifestyle assessment, as well as free access to the

fitness room, which is fitted with state-of-the-art Technogym equipment, ideal for programming personalised and group training sessions, as well as other activities such as trekking, running and yoga.

A healthy lifestyle means taking care of yourself on the inside as well as the outside, and so the **IBEROSTAR Grand Hotel Portals Nous** has also created a Wellness Bar serving a wide selection of healthy options such as freshly-squeezed juices, detox drinks and infusions.

These services are the perfect complement for golfers who will enjoy playing on any of the seven courses situated within easy reach of the hotel, such as the Bendinat Royal Golf Club, whilst sea lovers will be able to try their hand at the range of water sports on offer.

Personalised experiences

This new hotel is part of **The Grand Collection, IBEROSTAR's** top-of-the-range category that creates experiences tailored to suit each guest, guaranteeing the most exclusive services: concierge, butler and room services as well as personalised advice and recommendations.

The IBEROSTAR Grand Hotel Portals Nous pays meticulous attention to every detail. Guests can request the hotel's premium transfer service that will take care of all their needs as soon as they land at Palma de Mallorca Airport. A member of staff will be on hand to collect guests' baggage from the reclaim hall and on the way to the hotel offer them mineral water, WiFi and refreshing wipes.

On arrival at the hotel, guests will be greeted by a **butler service** endorsed by the prestigious British Butlers Guild. This comprises a 'menu' of special services which includes accompanying them to their room and an explanation of the facilities and services, luggage unpacking and packing, advice on how to guarantee a sound night's sleep (a pillow menu, choice of aromas and culinary recommendations), a selection of aromas for their stay, a menu and recommendations for eco-friendly soaps made locally in Majorca, 10 exquisite fragrances or the chance to enjoy a number of special baths. The options also include a laundry service, shoe cleaning and polishing, a personalised minibar, iPad loans, SPA appointment coordination and an advisory and booking service for the island's restaurants.

The sensory experience lasts throughout guests' stay thanks to the music formula designed especially for the hotel. Inspired by the patterns, materials and colours featured in Marcel Wanders' designs, expert musicologists have created a sound track tailored for each space and moment. Guests' mood will therefore shift depending on the place and varying times of the day, enabling them to enjoy everything the **IBEROSTAR Grand Hotel Portals Nous** experience has to offer.

This hotel aims to thoroughly pamper its guests, enabling them to completely relax. This is the philosophy behind the exclusive **Guest Experience** which offers unlimited personalised services and advice from the hotel staff, who are on hand to cater to their every wish. Getting a table in the island's most exclusive restaurants and clubs without having to give a thought to waiting lists, last-minute boat or helicopter reservations, access to a personal shopper who will hunt down the most sought-after



designer bags, recommendations for the island's hot spots. However difficult the request may seem, the attentive hotel service will ensure an idyllic holiday experience leaving guests without a care in the world.

IBEROSTAR Hotels & Resorts

GRUPO IBEROSTAR is a Spanish, family-owned company and a leader in the tourism industry worldwide. GRUPO IBEROSTAR has been working in the tourism and travel sector for over 60 years. During this time, the Group has grown from a family travel agency to an international company, with several divisions. Today, GRUPO IBEROSTAR has 27.000 employees and is present in 30 countries around the world.

For more information please visit: iberostar.com

IBEROSTAR UK Press Office – Edelman

Tel: (0)20 3047 2682

Francesca Boden (Francesca.Boden@edelman.com)

Olivia Howard (Olivia.Howard@edelman.com)