

Preview Euroluce 2017

February 2017

VERSATILE LAMPS OF MANY FORMS FOR BAROVIER&TOSO

The Murano-based company expands its collection with an eye on flexibility and adaptability.

For the 29th edition of Euroluce, Barovier&Toso once again demonstrates its ability to reinvent its approach and to invest in creativity, presenting collections that offer an effective response to the new frontiers of the lighting market.

The result of creative research and constant experimentation with "glass material", the new chandeliers are able to transform and adapt to changes in taste and new stylistic requirements. **Swing** and **Trim**, two ceiling lamps that are very different from each other, have parts that can change their position depending on the vision of the client, giving rise to always changing combinations and lighting scenarios. Like all the Barovier&Toso collections, they can be made to measure, and are thus suitable for use in interiors and in large, dramatic installations. Their innovative spirit is nevertheless based on traditional workmanship, that of the artistic legacy of a company from Murano, conserved and passed down over the course of its long history.

The collaboration between Marcel Wanders and Barovier&Toso is another factor of continuity: **Perseus**, the daring lamp presented in 2015, is now joined by five new dynamic, colourful creations: a table lamp, a floor lamp, a wall lamp and two bell-shaped suspension lamps. These new entries represent the perfect combination between a contemporary, even subversive approach to the design of chandeliers, and the mastery of the glass workmanship of Murano, bringing vivid new examples of the success of this exceptional synergy.

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Press Office

EVDS (+39) 0283241965 info@evds.it