marcel wanders©

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"The entire hotel is filled with symbols and constant allusions to life. The sense of space that has been created invites guests to enjoy their own lives to the full *"- Marcel Wanders*

Marcel Wanders' design of the **Grand Portals Nous**, operated by Iberostar Group, located in Mallorca, Spain, creates a sense of place like no where else. From its architecture to its colors to the spatial relationship between design pieces, the interior of this indulgent hotel is inspired by its remarkable setting. To reinforce the Mallorquin style, Marcel Wanders emphasis throughout is on craft and tactile design. Through shapes and patterns, a consciousness of humanity and an environment of tranquility is forged. To establish a seamless experience, whether inside or out, or from one area of the hotel to the next, transparencies, extensive whites and reflective surfaces create a flow of openness. Here, guests absorb the truest embrace of nature and find their perfect place among it. In a place full of beauty such as this there is liberation found within a delightfully pampered experience.

Beginning in the lobby, people are not only welcomed, but inspired to delight in what makes Spain so captivating. With this first impression comes the recurrent theme of life, a boundless and eternal luxury that is found throughout the hotel's 66 rooms, its four penthouse suites and five themed suites. A bouquet motif begins here and is discovered within the iron work, lamps and reception desk furniture. It is informal, inviting and uplifting. In this space Marcel Wanders featured a Tree of Life, setting the tone for everything a guest will experience while here. For example, in the suites, Marcel Wanders open layout concept continues as bedrooms connect with bathrooms through a vanity element featuring a light box in the shape of an eye. Walls made of plaster tiles are completely monochromatic white and feature elements from the flower bouquet. Yellow curtains match the tone of the Mallorquin sun, bringing it into the room. Every portion of every room gifts guests with serenity. Marcel Wanders created themed suites – giving guests recurrent surprises and

delights. In the Naughty suite, guests are introduced to seductive materials and textures. The Stargazer suite, set in a prime location, offers an interrupted view of the sky and a telescope to gaze at the stars. The Game suite presents an assortment of toys and activities that entertain and engage.

Away from their rooms, guests will discover intrigue and rest. Outside, the hotel features manicured outdoor gardens accentuated by potted topiaries with buxus and a pool with a 30+ meter cascade and bar. In a secret garden, there are clandestine seating areas, a daybed and a Tree of Life made with plants. Harmony is extended to the spa that features a gym, steam room, sauna and treatment rooms that offer the ultimate in body and spirit rejuvenation. Beautiful Bisazza flooring is the foundation for this alluring space. The restaurant on the terrace, with its breathtaking views of the bay, encapsulates the open design by Marcel Wanders with vaulted ceilings, plaster arches and clear divisions, making it seem as though there are none at all. The hotel has been designed by Marcel Wanders in such a way that all five senses are accommodated, where even the human spirit is catered to. Making it not just a place that people stay, but rather, a place that stays with them.

Note to the editor:
Please credit: Grand Portals Nous, an iconic interior by Marcel Wanders, operated by GRUPO IBEROSTAR 2017
For further information please visit: www.marcelwanders.com

About Marcel Wanders
Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/Cosme Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma, Swarovski among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 27 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakotheke der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

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Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead of focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

About GRUPO IBEROSTAR
GRUPO IBEROSTAR is a Spanish, family-owned company and a leader in the tourism industry worldwide. GRUPO IBEROSTAR has been working in the tourism and travel sector for over 60 years. During this time, the Group has grown from a family travel agency to an international company, with several divisions. Today, GRUPO IBEROSTAR has 27.000 employees and is present in 30 countries around the world.

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Contacts

Press contact:
Marcel Wanders
Liliana Rodrigues
liliana@marcelwanders.com
+31(0) 20 2620184
marcelwanders.com