marcel wanders©

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"In 2009, together with Decorté, we started a journey of discovery, innovation, persistence and completion, one that would immerse guests in the elegant traditions of the Japanese culture. Valuing authentic beauty and intelligence, supported by exclusive technology and scientific research, has allowed us to deliver a truly unique tailored experience to uncover youthful, natural feminine beauty,"- Marcel Wanders



DECORTÉ Opens Flagship Store in Ginza Six with Interior Design by Marcel Wanders

Amsterdam 2nd Mai 2017 – The newly opened 'MAISON DECORTÉ' located within the Ginza Six shopping complex in Tokyo is a sophisticated, luxurious retail store and spa designed to create a true relationship between nature and our skin. Marcel Wanders signature bells welcome the visitors into the store where the walls are covered in a three-dimensional representation of skin cells punctuated with pulsating flowers that express the rejuvenation of the skin.

The three treatment rooms symbolise the relationship between nature and the skin expressing how the skin must be protected from over exposure to the forces of nature.
Treatment room one aims to shield the skin from the strong rays of the sun through a perforated backlit ceiling that depicts a lush forest canopy, warming without causing damage. In treatment room two, the faceted walls and Heracleum chandeliers express the freezing of time and allude to crystallisation as well as to a

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perpetual state of purification the skin undergoes. In treatment room three, skin and mind are soothed in a softly lit room of curved walls and a ceiling with water rippling effects. Finally, the skin is calmed and reborn in a dim and mysterious place. Connecting with nature holistically, guests emerge revitalised, refreshed and completely renewed.

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Note to the editor:
Please credit: MAISON DECORTÉ, interior design by Marcel Wanders, 2017
For further information please visit:
www.marcelwanders.com

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#cosmedecorte #maisondecorte
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About Marcel Wanders:
Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/Cosme Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma, Swarovski among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 27 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakotheke der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

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Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead of focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.
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