

Monster Basketball

by Marcel Wanders



moooi



PRESS RELEASE

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Marcel Wanders Unveils The Monster Basketball Multicoloured

Launching the Multicoloured Monster Basketball, a limited edition collectible that is a joyous celebration of life, colour, and the vibrant spirit that Marcel Wanders brings to his designs. This collectible is the latest in a series of collaborations between Moooi and Spalding, following the iconic black (2021) and playful pink (2023) editions. Each iteration of the Monster Basketball is a fusion of art and sport, crafted to delight and inspire.

Drawing inspiration from the spectrum of human emotions, the Monster Basketball Multicoloured features a dazzling array of hues—green, yellow, orange, red, purple, magenta and two shades of blue. These colours symbolize joy, celebration, and love, infusing every game with a sense of exuberance and energy. The Monster graphics, with their watchful eyes, add a layer of whimsy and intrigue, creating a dynamic interplay between colour and design.

"The Monster Basketball Multicoloured infuses the game with a burst of vibrant energy, capturing the joy and passion of life. It stands as a symbol of boundless creativity and play, inspiring us to embrace the artistry in every moment, whether on the court or within our homes."

– Marcel Wanders



Marcel Wanders envisioned this collectible as more than just a basketball. It's a piece of art that embodies the playful spirit of Moooi and the high-performance standards of Spalding. The multicoloured edition represents a world where art and functionality coexist, where a basketball can be both a tool for sport and a centerpiece for a design-conscious home.

The round display holder included with the ball ensures it can be prominently showcased, making it a conversation starter whether on the court or in the living room. The Monster Basketball Multicoloured is a testament to the creativity and craftsmanship of its creators, a collectible that brings joy and a burst of colour to every space it inhabits.



ABOUT MARCEL WANDERS

Marcel Wanders is a renowned product and interior designer who has created over 1,900 iconic designs for private clients and premium brands such as Louis Vuitton and Audi. His work has been celebrated in renowned art and design museums all around the world. Marcel Wanders' mission is to bring the human touch back to design and to create an environment of love, passion, and excitement. He focuses on holistic solutions rather than just the technical aspects of design. He prefers to bring the human touch back to design, bringing together the designer, craftsman, and user. His work excites, provokes, and polarises. It never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

ABOUT SPALDING

Spalding is a sporting goods company known for producing high-quality equipment for basketball, volleyball, football, and other sports. Founded in 1876, Spalding has been a trusted brand in the industry for over a century, providing athletes at all levels with the tools they need to succeed. The company has a rich history in basketball, having produced the official NBA basketball for over 30 years and being the official ball of the NBA and WNBA. Over the years, Spalding has collaborated with a number of high-profile brands and individuals to create unique and innovative products.

ABOUT MOOOI

For over twenty years, Moooi has inspired and seduced the world with sparkling and innovative designs. The venture founded in 2001 is currently led by Marcel Wanders and Robin Bevers. Moooi is named after the Dutch word for beautiful - Mooi. The third 'O' in the brand name stands for an extra value in terms of beauty and uniqueness. Moooi does not tell designers what to do, but listens to what designers want to make, and realises their dreams. Eclectic and always on the edge of commercial reality and cultural interest. To trigger, to create conversation pieces which make your environment more special. With their multi-sensorial approach, the lifestyle brand merges the physical with the digital. A Life Extraordinary!

INTERVIEW & MORE INFORMATION

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