PRESS RELEASE

FOR IMMEDIATE RELEASE

Casa Son Vida (2009)

This ultra-luxurious Mediterranean villa breathes sophistication. Located in Mallorca, Casa Son Vida (2009) is a state-of-the-art residence that introduces the modern to the classic and the present to the futuristic. With bold, juxtaposed and tactile surfaces, the high-design atmosphere throughout represents the shift toward sustainability as an expression of architecture and technology. Bespoke pieces from Marcel Wanders, Poliform, Cappellini, MOOOI, Baccarat and Bisazza fill the 850m2 residence giving it a deep sense of place. From its curved corners to its classic lines, a unique home emerges and reveals a playground for reliefs and spaces. Casa Son Vida is a house that inspires and redefines contemporary luxury living.

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Please credit: Casa Son Vida, an iconic interior by Marcel Wanders, 2009

For further information please visit:

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About Marcel Wanders:

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/ Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 27 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakotheke der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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