PRESS RELEASE

FOR IMMEDIATE REALEASE

Amsterdam Residence, Private Client, 2008

"If you think skin is surface and surface is superficial, your brains have proved that your eyes don't work" – Marcel Wanders

A house becomes a home when bespoke design touches and thoughtful organisation is applied throughout. In the Private Residence, Amsterdam (2008), details of typical Dutch typology create a monumental and refined feeling from one room to the next. Given the architecture space of merely 102m2 inside and a garden area of 100m2 outside, the overall concept allows for the garden and home to live in harmony. Strong interior design elements such as the semi-circular wall, the intricate wooden parquet flooring with different types of wood inlays and panelled ceiling of cast GRG with relief gives the main living area an iconic presence. Outside, the garden is designed with artificial topiaries, black and white marble tiles and ceramic wallflowers, creating a calming oasis within this exuberant experience.

Design features:

Floor area 120m2, with a 100m2 garden
Walls Custom-made **plasterwork**, hand-carved wood; mosaic by Bisazza, www.bisazza.com
Floors Custom-made **parquet** using wenge, walnut and afromosia
Furniture Custom-made; Marcel Wanders studio/Personal Editions, www.marcelwanders.nl; B&B Italia, www.bebitalia.it ; Cappellini, www.cappellini.it; Poliform, www.poliform.it; Quodes, www.quodes.com; Boffi, www.boffi.com; Duravit, www.duravit.com; Portofino
Lighting Flos, www.flos.com
-Paneled ceiling of cast GRG with relief;
-3-dimensionally curved plaster wall;
-hand carved wooden tiles in the master bathroom;
-hand carved wooden doors;
-integrated TV in vanity mirror of master bedroom;
-custom made bisazza mosaic in the toilet;
-crystal shower chandeliers;
-printed textile wall coverings;
-hand carved wooden chairs;
-guest toilet in red glass tiles (pyramid shaped) with 9 flush buttons, where only one flushes and all the others make different sounds or let the light flicker;
-crochet topiaries inside;
-artificial topiaries in the garden;
-black and white marble tiles, inlay (garden);
-ceramic wallflowers (in the green outdoor hedge) - this was actually the first wallflower, which was later on developed for Flos.

Called: "Like a Fabergé egg" by Frame Magazine May / June 2009, pgs 164-172.

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Please credit: Villa Amsterdam, an iconic interior by Marcel Wanders,

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For further information please visit:

www.marcelwanders.com

About

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/ Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 27 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakotheke der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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