PRESS RELEASE

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Barovier & Toso Light e-motion

Amsterdam 19th March 2015

Salone 2014 witnessed “Light e-motion”, a statement exhibition by Marcel Wanders and Barovier & Toso announcing the collaboration between these two exceptional brands. As a result, Salone 2015 is the perfect moment for the introduction of the Perseus Chandelier and the Lust lamp collection, which will arrive in two versions. ‘Perseus’ brings together a multitude of glass elements that explore the extensive portfolio and history of Barovier & Toso glass techniques. The design resembles an explosion of glass, giving it a seemingly randomizing effect, allowing the chandelier to come alive with gracious movement.

In turn, the ‘Lust collection’ is a delicate and elegant design, based on the idea that something precious is protected inside the dome, where a piece of glass covered in gold leaf can be discovered. The glass cut-out technique known as Rigà Menà and Ballotton multiplies the refraction exponentially.

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Please credit: Perseus Collection by Marcel Wanders for Barovier&Toso, 2015-to the present
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About Marcel Wanders
Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/ Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma, Starbucks Reserve, among scores of others.
Under Marcel Wanders’ creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders’ 30 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakothek der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to “create an environment of love, live with passion and make our most exciting dreams come true.” This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders’ chief concern is bringing the human touch back to design, ushering in what he calls design’s ‘new age;’ in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

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