PRESS RELEASE

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Perseus Chandelier Implodes Form and Colour

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“This chandelier beautifully detonates light. It is designed to surprise. From overhead, it embodies celebration as it casts joy in all directions,” - Marcel Wanders

In collaboration with Barovier&Toso, Marcel Wanders reinterprets the company’s long history of glassmaking techniques to create the ‘Perseus’ collection. Bringing together a multitude of glass elements, this suspension lamp seemingly explodes, bursting in a daring, dazzling display of form and colour.

As part of the Barovier&Toso ‘Light E-motion’ exhibition (2015), the enhancement of the traditional Murano glass making methods is expressed through a multitude of hand-blown glass lights. All icons in the exhibition showed embedded movements. Extra-large scenic hand-puppets danced to subtle music while classic chandeliers rotated as fragile ballerinas. Distilled from this exhibition, The ‘Perseus’ collection (2015-to present) brings together a multitude of glass elements. Designed subversively with respect to the canons of classicism and mimicking gracious movement, the ‘Perseus’ chandelier resembles an explosion of colored glass. Its chromed metal frame supports the various mixed and matched glass fixtures.

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With arms that extend in all directions, the Perseus chandelier captivates the attention and immediately welcomes all who enter the room. Its various configurations create an asymmetrical game contributing to its enchantment,” adds Gabriele Chiave.

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Please credit: Perseus Collection by Marcel Wanders for Barovier&Toso, 2015-to the present

For further information please visit:

www.marcelwanders.com
About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kose Corporation/Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma, Starbucks Reserve, among scores of others.

Under Marcel Wanders’ creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders’ 30 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakotheke der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to “create an environment of love, live with passion and make our most exciting dreams come true.” This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders’ chief concern is bringing the human touch back to design, ushering in what he calls design’s ‘new age,’ in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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