

'The Moco Museum unveils new work by Marcel Wanders to mark its second anniversary'

To celebrate its second anniversary this month, the Moco Museum will be unveiling 'Portrait', a new work by Marcel Wanders designed especially for Moco.

'Portrait' – Marcel Wanders

Artist Marcel Wanders has interpreted the sheer dedication and ambition of adult existence as a rocking, rotating egg that transforms into a wall of wishes. The sculpture heralds a new start and has been presented by the artist as a gift to the city of Amsterdam. Thoroughly poetic and dreamy, the work symbolizes that inner longing we all feel within us. Viewed from a distance, the egg evokes images of a landscape of dreams. On the top of its marble base, the wishpin is engraved as a reminder of our eternal ambitions and our belief in what is possible.

The work is an organic cork object with an imposing presence, and, according to the artist, represents warm and unconditional dreams. These dreams, wishes and goals can be sealed within the work using so-called wishpins. The pins are marked with the letter M for Moco Museum/Marcel, or viewed upside down, W for wishpin/Wanders. Make a Wish!

The wishpins are available in the museum gift shop – visitors can insert a pin into the artwork themselves and have their dreams fulfilled. The proceeds from wishpin sales will be used to make Moco Magic donations to good causes with which the museum has a special bond. These include such organizations as Movement on the Ground and the AIDS Fund.

This extraordinary work will be unveiled in the Moco garden in Amsterdam's Museumplein on 23 April.

About Moco

In 2017, more than 400,000 visitors crossed the threshold at Villa Alsberg to enter the wonderful world of modern and contemporary art. The most popular attraction is street art legend Banksy.

Since the museum opened in 2016, it has featured iconic works by leading international artists. Alongside Banksy, the museum has exhibited works by such greats as Andy Warhol and Salvador Dali. The current exhibition features pop art icon Roy Lichtenstein.

The museum's primary mission is to highlight the radical leaders and influencers of modern art movements (including street art and pop art). Featuring exciting exhibitions and high-profile guest curators, Moco appeals to a wide public.

Moco is a private initiative of Lionel and Kim Logchies, owners of the Lionel Gallery in Amsterdam's Nieuwe Spiegelstraat. The couple have devoted more than 18 years to the works of leading names in the international world of art, ranging from Pablo Picasso to Jeff Koons and from Damien Hirst to Jean Michel Basquiat.

Establishing Moco has enabled them to feature prize exhibits that are normally beyond the reach of the general public. A wide range of works have been made available on loan to the museum thanks to its international network of initiators.