

PRESS RELEASE

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Blue Ming collection for Vista Alegre now available online

Amsterdam, June 1st 2017

A versatile collection of symmetrical pieces and sculptural elements reinvents the century-old tradition of handcrafted Delft Blue porcelain. Now available online, this exquisite collection of tableware represents an emblematic merger of the rich Dutch, Portuguese and Chinese cultural heritages.

There are two European ceramic cultures, the Dutch Delft Blue and the Portuguese Cobalt Blue ceramics, that find a common ancestor in Chinese Ming porcelain. From this shared history and heritage, this collection (2016) forges a new yet connected language of artistic contemporary expression, and therefore its name Blue Ming.

These exclusive porcelain items combine the highest quality and functionality with sculptural elements. Additional tulip-shaped and leaf motifs complement the elegant blue graphics in some pieces. The collection includes a big tea cup and saucer, the espresso cup and saucer, a tea pot and sugar pot, a fruit bowl, soup terrine and a range of plates. Further, an iconic candleholder and flower vase offer unique versatility and complete this collection that stands as a harmonious combination of tradition and modernity.

“With this collection, we bring culture to functionality. Each piece has a purpose and with the Delft Blue design they have meaning that connects to eras past. The artistry of tradition in these pieces is timeless,” says Marcel Wanders.

“These unique pieces are not merely to be placed on display in a cabinet, but rather to be used to make mealtime a special event. They are tangible items that are as versatile as they are durable,” adds Gabriele Chiave.

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Please credit: Blue Ming, designed by Marcel Wanders for Vista Alegre, 2016

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About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900+ iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&F Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#), [Starbucks Reserve](#), among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to “create an environment of love, live with passion and make our most exciting dreams come true.” This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age,' in which designer, craftsman and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

www.marcelwanders.com

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