

PRESS RELEASE

FOR IMMEDIATE RELEASE

New Crystal barware for Vista Alegre continues the Blue Ming collection

During Maison & Objet in Paris taking place January 19-23, 2018 Marcel Wanders, in collaboration with Vista Alegre will present a new collection of crystal barware. As an extension of the successful Blue Ming porcelain collection launched last year, this set incorporates three distinguishing design elements such as leaves, pearl details and surface relief. The glassware portion of the collection includes a whiskey bottle, decanter, water carafe, high-balls and low-balls. With grace and beauty, this collection stands on its own and also combines harmoniously with the already launched Blue Ming collection. Made of the highest quality and functionality with sculptural elements, this set forges a new, yet connected language of artistic contemporary expression of luxury.

Marcel Wanders: *“Our wonderful relationship with Vista Alegre continues. Their history of crafting crystal with the highest standards inspired us to create this barware that makes any dinner engagement an event to remember.”*

Gabriele Chiave: *“By reimagining design elements of the Delft Blue and Chinese Ming ceramic collection within these crystal pieces, we’ve elevated the importance of holding on to and sharing centuries-old cultural traditions through luxurious modernity.”*

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Please credit: Blue Ming, designed by Marcel Wanders for Vista Alegre, 2018

For further information please visit:

www.marcelwanders.com

About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900+ iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&E Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#), [Starbucks Reserve](#), among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

www.marcelwanders.com

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