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FOR IMMEDIATE RELEASE

"I am excited about this exceptionally meticulous design and fine mechanical skills. This exhibition includes items that are both functional and wonderfully grandiose. It is a true reflection of our passion to create timeless pieces of the highest standard."- Marcel Wanders

Marcel Wanders sets time with new Grandfather Clock for Christofle at Maison & Objet!

Amsterdam, 18 January 2016. Marcel Wanders has made his Jardin d'Eden collection for Christofle even larger. His latest editions to this testimony of meticulously crafted design include a wide array of tableware and home products that will be presented at Maison & Objet, January 22-26, 2016. Jardin d'Eden is a whimsical, luxurious and sensual collection, with stylistically distinctive pieces that render the finest of what the worlds of design and silversmith's craft has to offer.

Among the new pieces of tableware are wine glasses, red and white water glasses, tumblers, champagne glasses and whiskey, water and wine carafes. Each features exquisite etching to give distinct character and texture. The dinnerware collection includes bowls and platters, as well as, plates made in white porcelain – each finished with a subtle textured pattern.

Marcel Wanders is also presenting items that will add surprise and timeless luxury to any home. A silver pencil cup and paper weight is edged with the *Jardin d'Eden* pattern, while two wood boxes with silver lids feature the same edged pattern and are complete with a lift knob that is in the design of the Christofle apple.

The unmistakable hero of this exhibition, however, is Marcel Wanders' newest timepiece creation, his grandfather clock. A literal monument to artistry, this stainless steel beauty towers at 2,10 meters tall and defines what it means to set the standard for meticulous design and mechanical luxury.

About Marcel Wanders

Marcel Wanders (Boxtel, Netherlands, 1963) is a prolific product and interior designer and art director, with over 1700+ projects to his name for private clients and premium brands such as Alessi, <u>Bisazza</u>, Kosé Corporation/Cosme Decorte, <u>KLM</u>, <u>Flos</u>, Swarovski, Puma, among scores of others. In 2001 Marcel co-founded the successful design label Moooi, of which he is also Art Director.

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Regarded by many as an anomaly in the design world, Marcel has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." His work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel's chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age'; in which designer, craftsperson and user are reunited. In his process, Marcel defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In Marcel's universe, the coldness of industrialism is replaced by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

About Christofle

An enduring symbol of French *art de vivre* since 1830, Christofle is a modern luxury brand that finds inspiration in the enchanting, timeless qualities of silver.

Creativity, quality, and elegance are the brand's core values, which are brought to life through collaborations with world-renowned designers. These dynamic partnerships culminate into an alluring and sophisticated universe of tableware, flatware, decorative arts, jewelry and accessories, along with crystal and porcelain.

Located in Yainville (Normandy, France), Christofle factory and workshops are entrusted to elite craftsmen, devoted to preserving the unique knowledge that serves to guarantee the exceptional, unrivaled quality of its products.

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Contacts

Press contact:

Marcel Wanders Liliana Rodrigues liliana@marcelwanders.com +31(0) 20 2620184 marcelwanders.com