

Q&A with Marcel Wanders

FOR IMMEDIATE REALEASE

"Hand painting this sculpture allows me to literally put the human touch on an icon and bring the wonder of our youth into the contemporary moment." - Marcel Wanders

How does Cloche À Fromage express your signature touch in design?

Marcel Wanders: This playful sculpture platter has our signature touch no doubt. It has a glass dome, so it was there that we put our iconic bow and bell. They are symbols of gathering and of sharing time worth remembering, which are values you will find throughout our entire design work.

Q: Mickey could have been in any position. What was the thinking behind how Mickey is positioned?

MW: The concept behind the position is pure anticipation. We set Mickey in a seated, relaxed position with his legs out. He is at ease. But also from this position, we can more fully understand his desire as he can easily see his beloved cheese.

Q: Why were you involved in painting the first Mickey Mouse sculpture?

MW: A historic figure of wonder and magic was celebrating his 90-year anniversary. What better way than to honour the role he has played in lives around the world than to make it contemporary for this generation to enjoy?

Q: Why did you choose to paint by hand?

MW: Creating one minute projects, there's a chance for happy accidents. Just like our childhood, there's innocence and discovery. A contemporary Mickey Mouse universally symbolises everyone's youth.

Q: Why did you add Minnie?

MW: You can't have one without the other, they complete one another. With each being unique, we can offer the pair to art lovers and collectors.

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Note to the Editor:

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Please credit: One Minute Minnie by Marcel Wanders for Leblon Delienne, 2019

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www.marcelwanders.com

About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&E Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#) among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age,' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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