

**PRESS RELEASE**

FOR IMMEDIATE REALEASE

*"Hand painting this sculpture allows me to literally put the human touch on an icon and bring the wonder of our youth into the contemporary moment." - Marcel Wanders*

**Marcel Wanders launches One Minute Minnie with Leblon Delienne at Maison&Objet**

In collaboration with Leblon Delienne, Marcel Wanders is bringing a third piece to life September 6<sup>th</sup>, during Maison&Objet in Paris. Adding to the collection of iconic figures that includes the 'One Minute Mickey' and 'Mickey Mouse, Cloche À Fromage' (2018) is the 'One Minute Minnie'. In the same way that he crafted the 'One Minute Mickey', Marcel Wanders paints Minnie Mouse in an expressionist way with his bare hands. By associating Dutch heritage with the legendary figure of Minnie Mouse, Marcel Wanders adds to the exceptional savoir-faire of the Leblon Delienne atelier, subtly mixing universes and eras to create a timeless work. For the final touch, Marcel Wanders created Minnie Mouse's nose in a chrome gold finish, bringing a touch of refinement and a wink of humour.

Marcel Wanders' signature delft blue style perfectly accentuates all of Minnie's familiar shapes her famous ears to her button nose and oversized heeled shoes. With this piece, the designer shows how he brings the romanticism of past ages into the contemporary moment. By hand-painting the joyful figure, Marcel Wanders explores his own expression of an imaginary icon.

By giving this iconic character an unexpected style, Marcel Wanders accomplishes his desire to bring the human touch back to design. This piece not only gives people a new way to experience their childhood friend, it allows people to get delightful insight into the designer's imagination. Through this piece, viewers get a better understanding of how handcrafted design can bring forth a new, refreshed version of what has been experienced in the same way around the world for close to a century. Now, with his craftsman-like creativity, Marcel Wanders creates a limited-edition collector's piece that celebrates the brand that is the epitome of our childhood.

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**Note to the Editor:**

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Please credit: One Minute Minnie by Marcel Wanders for Leblon Delienne, 2019

For further information please visit:

[www.marcelwanders.com](http://www.marcelwanders.com)

## About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&E Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#) among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age,' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. [www.marcelwanders.com](http://www.marcelwanders.com)

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