PRESS RELEASE

FOR IMMEDIATE REALEASE

Marcel Wanders studio launches Sitting Mickey with Leblon Delienne

Together with Leblon Delienne, Marcel Wanders studio launches the Sitting Mickey. After the success of the One Minute Mickey, One Minute Minnie and Mickey's Cheese Platter, the legendary icon has been reimagined and is now available sitting and in different finishes. Set in a relaxed position, the handcrafted resin figurine that measures 12 cm/4,7 inches sits leaning back, with his legs out, supported by his hands on the ground behind him.

This new contemporary version of the character that has been beloved around the world for nearly a century is now available in four coloured finishes, including chromed gold, chromed silver, glossy red and matt white. For those who love Mickey Mouse, as well as for those who appreciate unique, handcrafted design, this new offering presents a delightful insight into Marcel Wanders studio imagination. With this piece, The studio shows how it brings the romanticism of past ages into the contemporary moment. In collaboration with Leblon Delienne, Sitting Mickey is available in the Marcel Wanders studio Boutique.

This piece can be found at https://boutique.marcelwanders.com/

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Or register to our pressroom at press.marcelwanders.com.

Please credit: Sitting Mickey, Marcel Wanders studio for Leblon Delienne, 2020

For further information please visit:

www.marcelwanders.com

About Marcel Wanders

Marcel Wanders studio is a leading product and interior design studio located in the creative capital of Amsterdam. The studio has over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/ Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma among scores of others.

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Under Marcel Wanders and Gabriele Chiave's creative leadership and direction, Marcel Wanders studio employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to art direction to hospitality interiors.

Marcel Wanders studio's 30 years of design are celebrated in some of the most renowned art and design museums, including <u>Centre Pompidou</u> FR; <u>Cooper-Hewitt National Design Museum</u>, US; <u>Metropolitan Museum of Art</u>, US; <u>Museum of Arts and Design</u>, New York, US; <u>Museum of Modern Art</u>, US; <u>Pinakotheke der Moderne</u>, Munich, DE; <u>Stedelijk Museum</u>, Amsterdam, NL; <u>Oita Prefectural Art Museum</u>, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders studio has made its mission to "create an environment of love, live with passion and make our most exciting dreams come true." The studio's work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

The studio's chief concern is to bring the human touch back to design, ushering in a 'new age of design', in which designer, craftsperson and user are reunited. In this process, Marcel Wanders studio defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

www.marcelwanders.com

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