

Londonart continues its personal exploration of innovative creative hemispheres by presenting the new **COLLECTION 19** and **WANDERLUST** Wanderlust, an unprecedented capsule collection of 14 wallpapers.

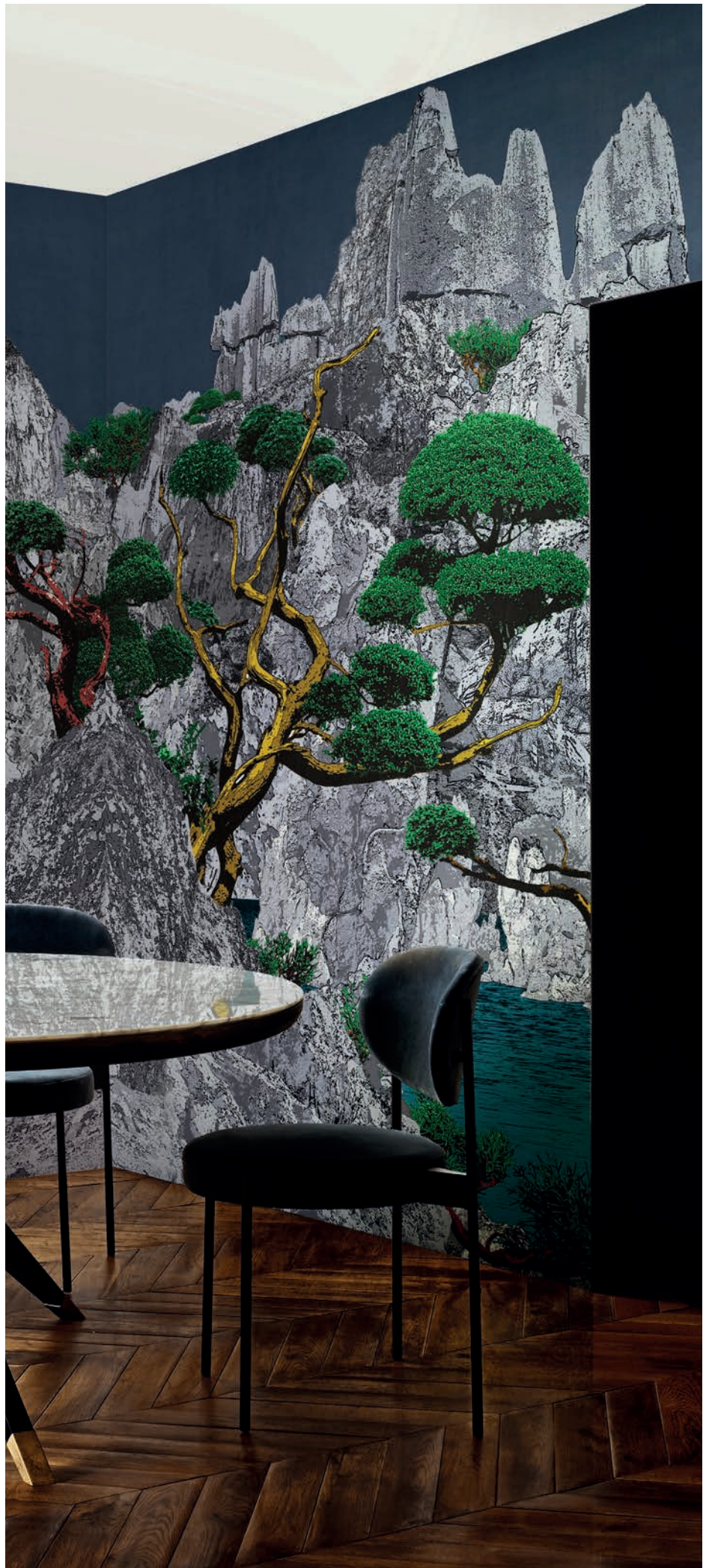
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**LON
DON
ART**

**EXCLUSIVE
WALLPAPER**

EXCLUSIVEWALLPAPER *collection 19*

Collection 19 by Londonart represents the variety of the creativity of designers and a vision that is in constant turmoil. The common thread of the new wallpapers is a path and its narration is presented here, through new figurative languages that give voice to ample experimentation in the use of colour, evident brushstrokes and to the material, which becomes the protagonist of the decoration. Zoomorphic elements such as horses, insects or fruit and decorative scenes of futuristic cities with strong colours are also present. There are also architectural geometries that frame distant visions evoking rocky or sidereal sceneries and floral patterns that echo an animated lush vegetation.





mārcel wānders WANDERLUST

With Wanderlust, Marcel Wanders takes us on a unique journey, inspired by the traveller syndrome and the need to experience peoples and cultures.



EXCLUSIVE
WALLPAPER

mārcel wānders

W A N D E R L U S T

This is how the Dutch team has created, exclusively for Londonart, fourteen unique subjects. Wanderlust takes us to thirteen cities in five continents and charms with the iconic queen who rules the worlds. The collection represents a relentless exploration of the decorative worlds that can be found in any country, revisited using the eclectic design language that is typical of Marcel Wanders, who worked on a reinterpretation of its distinctive marks.



Company

Londonart is an Italian company producing exclusive wallpaper, located in Noventa Vicentina in the province of Vicenza, with showrooms in Milan and Miami. Londonart specialises in exclusive wallpaper that is divided into multi-functional collections with an undisputed aesthetic appeal. The company has completed numerous international projects in the contract and retail sectors as well. The flexible and adaptable brand has succeeded in making its mark with determination and character on the Made in Italy design landscape, to become a leading player in the industry. A unique and successful journey that continues to grow year by year, boosted by new impetus from partnerships with some of the most talented designers worldwide, who have chosen to work with the brand to produce contemporary wallpaper, combining design and functionality. Londonart has from the very beginning always been open to new ideas, opting for a culture of "doing things and doing them well, pushing the boundaries and keeping one step ahead". All this is made possible by the forward-looking and bold approach of the art director, Nicola Bottegal, who constantly seeks to create cross-over links which take inspiration from the world of industrial design, contemporary art and fashion. The brand's identity is an explosive combination of fashion, graphic and architectural elements; materials, fabrics, aesthetics and decoration which are combined with functionality and the need to rationalise spaces resulting in solutions with a strong impact. Contemporary needs have turned Londonart wallpaper into a product that is very much in demand, aimed at fulfilling the needs of designers, architects and interior decorators. Londonart is committed every day to providing inspired projects that satisfy even the most demanding customer expectations thanks to an in-house team of graphic artists and professional illustrators who bring a customised service to every project request. An international spirit infused with an artisan and workshop approach. Londonart wallpaper thus become the fashion that graces walls and the design that transforms rooms.



Fiera Milano Rho
09-14 Aprile

S Project - Hall 24 Stand F08



LONDONART SHOWROOM
Via Pontaccio, 19
Milano



EXCLUSIVE
WALLPAPER

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