

PRESS RELEASE

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Marcel Wanders Launches Adonis Chandelier with Barovier&Toso

During Salone del Mobile 2019 in Milan, Marcel Wanders is introducing a collection of chandeliers for Barovier&Toso, containing three different models that allow a total of six variations.

The Dutch design studio that has worked with Barovier&Toso for years, has focused on an exceptional mixture of elements. On the one hand, the classic motifs of the Venetian glassmaking tradition, and on the other the introduction of original forms derived from Marcel Wanders' own design language and philosophy.

Made with exquisite hand-blown Murano glass, the captivating Adonis chandelier is inspired by the shape of the tulip as an iconic symbol of the Dutch culture. The design also reflects the Golden Age as it includes joyfully appointed butterflies - therefore the name Adonis - and petals that are revealed within the chandelier as little pendants while leaves emerge to embrace the lights.

Featuring a composition of enveloping arms placed around a central void and beautiful butterflies, its delightfully surprising core is made of sculpted floral petals.

"The Dutch culture is rooted in enlightenment and creativity. We want this chandelier to both capture attention while at the same time reveal a nostalgic, romantic era of history," says Marcel Wanders.

Thanks to its modular design, Adonis lends itself easily to personalisation. It is possible to create captivating theatrical compositions, vertically combining the different modules.

"Lighting should be designed to allow people to adapt it to create different moods and sensations inside a particular space. We have designed this system in a modular way to offer a more personal lighting experience, in both residential and hospitality settings", adds Creative Director, Gabriele Chiave.

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Note to the Editor:

For visuals and additional press material please contact:

pr@marcelwanders.com

+31 (0)20 2620184

Or register to our pressroom at press.marcelwanders.com.

Please credit: Adonis, Marcel Wanders for Barovier&Toso, 2019

For further information please visit:

www.marcelwanders.com

About

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&E Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#) among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age,' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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