marcel wanders

PRESS RELEASE

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Marcel Wanders Launches New Pebbles and Mosaic Pieces with Bisazza

"When thinking about our 15-year friendship and collaboration with Bisazza, the word that comes to mind is 'surprising'. Bisazza's affinity for beauty with just the right amount of innovation is in perfect alignment with our goal of uplifting the human spirit and bringing the human touch back to design. Together, we make the world less boring." - Marcel Wanders

In collaboration with Bisazza, Marcel Wanders has created two new inspired projects to celebrate 15 years of partnership. In a world dominated by minimalism and white walls, Marcel Wanders has disrupted the dogma by investigating and reimagining surfaces creating majestic murals and smaller hand-cut mosaiques. Having partnered with Bisazza since 2004, he has made some the world's most dynamic and luxurious bespoke mosaic offerings – these new projects are no different.

One of these new projects includes mosaic murals featuring beautiful roses and petals. Colourful and captivating, the surfaces are thoughtfully appointed with shades and depth, inviting passersby to imagine themselves in an oasis of flowers.

"Leveraging the scale of a wall, we have the space to create depth of meaning for those who stand before it. Working with Bisazza tiles, we can bring forth another layer to the overall experience," says Marcel Wanders.

Also being launched is a new edition of the well-known project Pebbles. This collection, which was first introduced 20 years ago, continues as an imaginative group of low, brightly coloured coffee tables that radiate life and joy into any room. Now featuring four new finishes, two versions inspired by tonalities of red and two versions by tonalities of Delft Blue, the tables shaped like stones that feature thousands of small mosaiques once again transform a room into a mystical place of beauty. Surprising in any space, they make guests feel as though they have stumbled into a secret field.

"When we design space that presents a tactile, tangible surface, we create something unique that exponentially adds to the sensory experience, embracing people from every direction," adds Gabriele Chiave.

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Note to the Editor: For visuals and additional press material please contact: pr@marcelwanders.com +31 (0)20 2620184 Or register to our pressroom at press.marcelwanders.com.

Please credit: Mosaic by Marcel Wanders for Bisazza, 2019 Pebbles by Marcel Wanders for Bisazza, 2019

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For further information please visit: www.marcelwanders.com

About

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as <u>Alessi</u>, <u>Baccarat</u>, <u>Bisazza</u>, <u>Christofle</u>, <u>Kosé Corporation/ Decorté</u>, <u>Flos</u>, <u>KLM</u>, <u>Hyatt Hotels Corporation</u>, <u>LH&E</u> <u>Group</u>, <u>Louis Vuitton</u>, <u>Miramar Group</u>, <u>Morgans Hotel Group</u>, <u>Puma</u> among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including <u>Centre Pompidou</u> FR; <u>Cooper-Hewitt National Design Museum</u>, US; <u>Metropolitan Museum of Art</u>, US; <u>Museum of Arts</u> <u>and Design</u>, New York, US; <u>Museum of Modern Art</u>, US; <u>Pinakotheke der Moderne</u>, Munich, DE; <u>Stedelijk Museum</u>, Amsterdam, NL; <u>Oita Prefectural Art Museum</u>, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. <u>www.marcelwanders.com</u>

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