UNDER EMBARGO UNTIL APRIL 09, 2019

Marcel Wanders Launches New Pieces with Louis Vuitton

While at Salone del Mobile 2019, Marcel Wanders will launch new pieces in collaboration with Louis Vuitton. Reflecting an iconic heritage of adventure and mobility, the items in this collection match the quality and craftsmanship Louis Vuitton has become known for.

“There is a timeless nature to everything Louis Vuitton creates. Our collaboration here extends the brand’s enduring tradition of excellence and its legacy of exploration,” says Marcel Wanders.

Within this new collection is the Diamond Vase that is made of Venetian Murano blown glass. Holding the glass is a structure made of leather straps that are woven together to embrace and protect the container within. The Diamond Vase and Sofa are offered in red, the later with an iconic silver version that stands out. The framing of the sofa is wood that is woven together in a way that presents a transparent structure beneath the leather cushioning above. It is designed as both a one-person seat and a three-person sofa.

The Venezia Lamp, is a hanging light inspired by the classic venetian lantern. This lighting includes lamps with woven leather stripes that are appointed with black metal rivets. This design recreates the same effect created by Murano lanterns that have blown glass that expands through a metal cage.

“Working with leather inherently brings forth the feeling of durable quality. There is a rugged softness to it that seamlessly matches Louis Vuitton’s classic furniture and original trunks. This is where the French leather craft meets the Venetian glass art,” adds Creative Director, Gabriele Chiave.

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Please credit: Diamond Vase by Marcel Wanders for Objets Nomades, Louis Vuitton, 2019
Diamond Sofa and Diamond Armchair by Marcel Wanders for Objets Nomades, Louis Vuitton, 2019
Venezia Light by Marcel Wanders for Objets Nomades, Louis Vuitton, 2019
Collection tagline: Timeless Collectibles.
For further information please visit:
www.marcelwanders.com
About

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as Alessi, Baccarat, Bisazza, Christofle, Kosé Corporation/ Decorté, Flos, KLM, Hyatt Hotels Corporation, LH&E Group, Louis Vuitton, Miramar Group, Morgans Hotel Group, Puma among scores of others.

Under Marcel Wanders’ creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders’ 30 years of design are celebrated in some of the most renowned art and design museums, including Centre Pompidou FR; Cooper-Hewitt National Design Museum, US; Metropolitan Museum of Art, US; Museum of Arts and Design, New York, US; Museum of Modern Art, US; Pinakotheke der Moderne, Munich, DE; Stedelijk Museum, Amsterdam, NL; Oita Prefectural Art Museum, JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to “create an environment of love, live with passion and make our most exciting dreams come true.” This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders’ chief concern is bringing the human touch back to design, ushering in what he calls design’s ‘new age,’ in which designer, craftsperson and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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