

PRESS RELEASE

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Marcel Wanders Launches the Apulian Dandy Collection with Natuzzi

During Salone del Mobile 2019, Marcel Wanders will present the Apulian Dandy collection for Natuzzi to the world. This collection launches just one year after the successful introduction of The Agronomist and Oceanographer collections of 2018. Like the previous collections, this one features living room furnishings, yet presents a different feeling that is more cosmopolitan. With special details and techniques, this collection reflects Italian architecture and heritage.

Within this collection of living room pieces are modular sofas such as the Skyline Sofa, that offers a new translation of the traditional capitonné leather upholstery technique.

The shape of the Skyline sofa recalls the silhouette of an urban landscape, when the buildings are merged into a shadow that leaves only its profile. The distinctive design of the sofa derives from its asymmetrical shape, given by the multiple combinations of heights for the backrests - quilted with a capitonné technique - seats with a closed or open base. End elements, chaise, padded tops without backs and wooden shelves increase the range of possible combinations. The seat modules are equipped with a motion function, which can be operated electrically to adjust the position of the headrest, backrest and seat as desired.

Inspired by this sofa is a collection of low coffee tables with either a top made of lava stone from Puglia or made with local ceramic. Another part of this Skyline collection is the Dove armchair. It is set atop a swivel metal leg and is designed with armrests that recall the contoured wings of a bird. As a complement to the armchair, the Dove Chaise lounge is made with a swivel metal foot and offers a back rest that allows for two positions of seating. Also, within this Skyline set is the Damigiana. It is a reinterpretation of the very distinct shape of a glass bottle traditionally used to ferment wine. It is done with blown glass and features a metallic gradient. It has been designed in four ways: ceiling, floor, desk and on a tray.

"For this collection, we considered the richness of the design elements and patterns found within the Italian culture. This collection reflects a deep exposition of the local customs and lifestyles. In what is a noble investment for their local economy and culture we proudly team-up with Natuzzi," says Marcel Wanders.

The Arc Bookcase reminds of an iconic archetype found throughout Puglia. Its frame is made of metal and features wood shelves and a smoked mirror. The exhibit will also see the introduction of a computational artwork graphic carpet. It reveals an endlessly repeating pattern that creates optical effects.

"Thanks to a combination of open and closed bases, this sofa system enhances all kinds of living room functionalities and ergonomic performances. The different combinations bring about an uneven layout at its base that playfully recalls a city's skyline," adds Creative Director, Gabriele Chiave.

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Please credit: Dandy Apulian collection by Marcel Wanders for Natuzzi, 2019

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For further information please visit:

www.marcelwanders.com

About

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&E Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#) among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age,' in which designer, craftsman and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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