

PRESS RELEASE

UNDER EMBARGO

Marcel Wanders Launches Bella Lamp in collaboration with Alessandro Mendini

"We design with every sense in mind. The Bella Lamp helps people express themselves and their dreams in a charming way." - Marcel Wanders.

In collaboration with Alessandro Mendini, Marcel Wanders brings an extraordinary lighting performance to the bedroom or hospitality interior for Ramun. Combining light with music, Marcel has created a lamp that grants a soothing, deep sensory experience. With just the touch of its cap, the lamp comes to life to offer many distinct melodies and lighting effects that fill the room, and the heart, with delight. Designed to produce a fantastic and elegant atmosphere in any space such as the bedroom, hotel counter or restaurant lobby, the unique Bella Lamp is available in two kinds of patterns, crystal and plisse.

Manufactured by Ramun, The Bella Lamp, is available online through the Marcel Wanders boutique, and can also be purchased at the shop of the Groninger Museum, a Dutch museum designed by Alessandro Mendini. This whimsical item offers ten different classic melodies by Bach, Chopin, Puccini, Pachelbel, as well as a 'Happy Birthday' song by a Swiss music box composer.

It is the ideal gift for family and friends alike and features an engraved quote in Dutch by Marcel Wanders: "Geef altijd meer dan men verwacht" which translates to "Always give more than expected". Which is precisely what this portable, rechargeable and child-safe lamp does. Charming and intimate, Bella makes light, colour and sound fun and playful. Connecting people and moments, this item gives people a sense of place while bring inviting and restful atmospheres to any setting.

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Please credit: Bella Lamp by Marcel Wanders in collaboration with Alessandro Mendini for Ramun (2019)

For further information please visit:

www.marcelwanders.com

About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900 + iconic product and interior design experiences all around the globe for private clients and premium brands such

as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&E Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#) among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age;' in which designer, craftsman and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment. www.marcelwanders.com

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