



Conceived by Alessandro Mendini,

RAMUN introduces brand new 7 STARS project with BELLA lamp by Marcel Wanders.

"Bella is light and sound made fun. With Bella, we've created something that helps people express themselves in a charming way in order to build friendship and connection" Marcel Wanders

RAMUN introduces 7 STARS, a brand-new project conceived by its creator, Italian design master Alessandro Mendini. 7 STARS is a small series of seven table and bedside decorative lamps named after the constellation Big Dipper. Alongside Campanello, a small table lamp designed by Alessandro Mendini in 2013, 7 STARS will include a total of seven lamps. Throughout 2020, other small lighting performances involving world-renowned designers and architects who worked side by side with Mendini will be revealed.

To unveil this outstanding project, RAMUN presents BELLA by Marcel Wanders: the whimsical table and bedside lamp that emits a soft colored light and delicate sounds to the touch of its cap.

BELLA creates a refined atmosphere, be it in a private bedroom, a dining table, a hotel counter or a restaurant lobby. The lamp offers ten different classic melodies by Bach, Chopin, Puccini, Pachelbel, as well as a 'Happy Birthday' song by a Swiss music box composer.

Ideal as family and acquaintance gift, **BELLA** is available in two kinds of patterns, crystal and plissé.

Under its base, an engraved quote in Dutch by Marcel Wanders can be read: **"Geef altijd meer dan men verwacht"** meaning "Always give more than expected".

BELLA is portable and rechargeable. Its charger comes as a separate item making it a perfect item also to be kept around children.

BELLA expresses both Ramun's and Marcel Wanders' philosophies perfectly.

Conceived as a good luck charm for Marcel Wanders' beloved daughter Joy, BELLA is a design piece with a great emphasis on quality. As all RAMUN products, BELLA follows international ophthalmologic guidelines and has been tested to ensure the best light for eye health.

BELLA does not produce UV, IR radiation, flicker (Flicker Zero) nor hot heat. It is RoHS certified.

Furthermore, it is also photobiological safety certified with best grade: this certification tests the impact of light on the human eye. **BELLA's** 20 levels of brightness show that a lot of attention was paid to its functionality as well as to its design.

RAMUN: the different eye-care light

Founded under the creative direction of Alessandro Mendini, RAMUN presents timeless masterpieces. The label was born out of the conversation between Alessandro Mendini and his grandson, and their shared passion for light.

RAMUN lamps were originally created by the Italian designer with the intent to wish eye health and good fortune to his family, in particular to his beloved grandchild.

RAMUN has garnered enormous attention with AMULETO and CAMPANELLO. These former products are notable for their beautiful design and impeccable features. They have entered the permanent collections of several internationally renowned contemporary art museums, such as at the Pinakothek der Moderne in Munich (Germany), The Chicago Athenaeum: Museum of Architecture and Design (US), Groninger Museum (The Netherlands), Design Museum (Denmark), DDP (Korea) and Tsinghua University Art Museum (China).

RAMUN's products are available on: www.ramun.com, Conran Shop and the MoMA Store.

The BELLA lamp is available on the [Marcel Wanders' online Boutique](#) and in selected offline stores worldwide. As world first, starting from September 2019, BELLA is also available at the shop of Dutch Groninger Museum hosted in a 1994 building by Alessandro Mendini, Michele de Lucchi, Philippe Starck and Coop Himmelbau.

www.ramun.com

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