Left: Gabriele Chiave Right: Marcel Wanders
Define for us the name Reverie collection. What is the concept behind it?

MW: The idea behind the name involves giving people a sanctuary or oasis that can be all theirs. As an enveloping embrace of comfort, these pieces are where people find themselves free to allow their imagination to wander.

How did the idea of this collection arise?

MW: When we work on a furniture product, we always consider the human form first. To uplift the human spirit, we must think about how the body moves, how it reclines, and what form it is when relaxing. Where will their head rest? With this collection, we not only wanted to support their bodies, but their mind and soul as well.

What are the pieces in the collection made from?

GC: Each piece features a woven resin pattern as a casing for the soft cushions inside. The woven resin with geometric ornamentation is offered in black and white. These pieces bring the comfort of the indoors outdoors. And by giving people a choice, we allow them to identify with their own personal style.

What of this collection stands out to you, making it unique?

GC: To me, what makes this collection so interesting and unique is the wicker pattern. It is the first thing people see, and like the cover of a book, they immediately gain a sense of what they will experience within. The encapsulating hard shell gives way to a contrasting soft cushion, making people feel safe and secure, while also feeling pampered.